



**My Life & Wishes announces strategic partnership with Borakove | Osman, LLC.**

**Scottsdale couple expands mission to integrate digital legacy  
planning tools into estate planning attorneys' practice**

**SCOTTSDALE, AZ (August 1, 2020)** – Estate Planning firms are experiencing an increased interest in clients and prospects looking to create or update their Will. Due to the current covid-19 pandemic, end-of-life planning, legacy and succession planning seem to be top-of-mind. And with that, Estate Planning firms are integrating new technologies and digital tools to support today's clients and as a way to differentiate themselves from their competitors.

Today, Scottsdale-based [My Life & Wishes](#), an end-of-life planning and digital document storage platform, announced a partnership with Borakove | Osman, LLC, a boutique business and estate planning law firm licensed in Wisconsin, Minnesota and Massachusetts.

The new partnership will give Borakove | Osman clients full access to the suite of My Life & Wishes digital tools and services, as part of the firm's Legacy Club and Founders' Circle membership.

Started by former financial advisors who were caught off-guard when a family member unexpectedly died without an end-of-life plan or roadmap to their essential information, the My Life & Wishes online hub guides users on what their families will need in the event of an emergency or death -- including access to financial assets, insurance policies, estate plans, wills and other legal documents, funeral wishes, ID numbers, online account log-ins and passwords, even the location of safe deposit box keys – and gives them a convenient, safe digital place to store it all, where it can be updated and accessed by authorized users when needed.

Estate Planning goes beyond preparing the traditional documents. Today's digital world makes accessing and closing out loved ones' digital records and accounts nearly impossible. "My Life and Wishes provides a solution to this problem that plagues far too many families" said Peter C. Osman, Esq., and co-founder of Borakove Osman, LLC. "Coupled with our estate planning services, our clients receive a comprehensive planning tool that allows them to record and share the "day-to-day" information loved ones will need that's not typically addressed during the traditional estate planning process."

"We are pleased to partner with Borakove | Osman, LLC" said Jon Braddock, co-founder of My Life & Wishes. "Estate planning is step one in the planning process. Integrating My Life and Wishes rounds out the process by giving family a roadmap with everything else they will need to know when the time comes". By adding My Life and Wishes to an advisors' process, it allows attorneys to take their current level of planning to a deeper level and gives their younger clientele the digital solutions they are looking for.

### **About My Life & Wishes**

[My Life & Wishes](#) is a state-of-the-art digital storage and planning tool that simplifies the end-of-life process. It's secure portal guides you through a wide range of end-of-life planning considerations, including healthcare directives, funeral direction as well as last wish instructions, wills, insurance papers, banking and investment portfolio information, and all critical information needed to sort out estate settlements. The online step-by-step planning guide, education hub and document storage site was created by long time retirement planning consultants and financial advisors, Jon and Michelle Braddock, after Michelle's 88-year-old father unexpectedly died leaving no end-of-life plan behind for his family. It took the family nearly a year to untangle his finances, find and access online accounts without a list of passwords, trace safety deposit box keys, bank accounts, life insurance policies, and more. Learn more about Jon and Michelle's story at <https://vimeo.com/152296272>.

### **About Borakove | Osman, LLC**

[Borakove | Osman LLC](#) is a Premier Boutique Estate Planning, Trusts and Business Planning Law Firm serving Madison, Wisconsin and surrounding areas. Our firm was founded based on the shared philosophy of its owners — a common belief that every person and every family has control over their legacy. Each person, family, and business has two legacies: Living Legacy — one to build for today and a Continuing Legacy — one to leave for tomorrow.

We provide legal services, and create estate plans, business continuation and succession plans, and farm continuation plans that are attorney prepared, not just attorney reviewed. We have attorneys licensed to practice law in Wisconsin, Minnesota and Massachusetts.

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**For more information, please contact:**

Jennifer Bebon

MAXComPR

[jenniferbebon@maxcompr.com](mailto:jenniferbebon@maxcompr.com)

203-913-2384